



The world's largest reward marketplace

Powering rewards across the globe

Running rewards at scale usually means stitching together a patchwork of vendors, and that creates friction on several fronts. No single vendor covers every category. Every new country brings another local vendor, contract, and onboarding cycle.

Xoxoday marketplace replaces that patchwork with one platform. It gives you 10M+ reward options across 30+ categories, redeemable in 100+ countries from a single storefront.

Key Capabilities

- Multi-lingual and Multi-currency support
- White-label branded microsite that carries your logo, colors, and URL
- Admin portal controls for catalog and governance
- Real-time reporting and analytics

10mn+

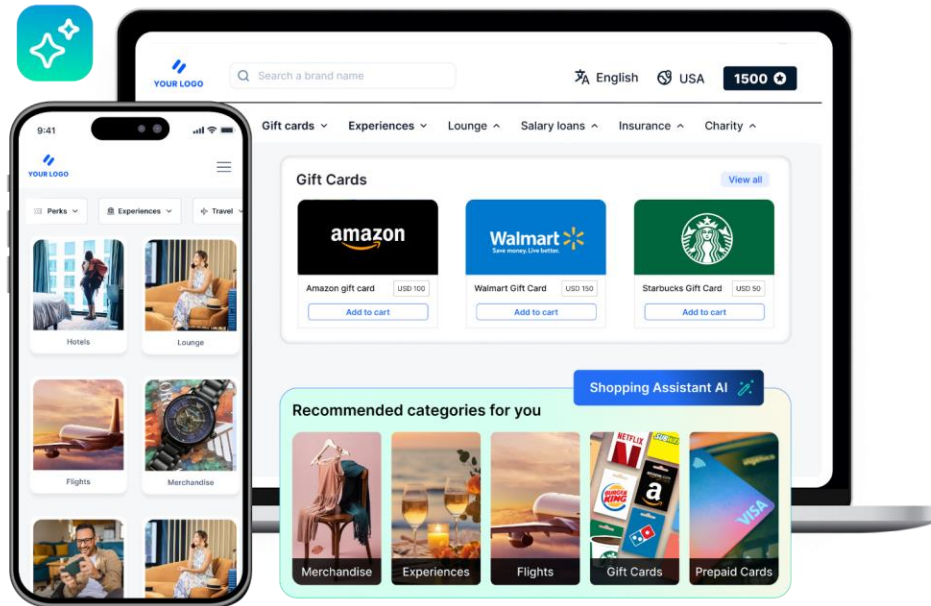
choice of rewards

30+

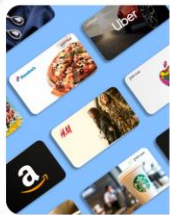
categories

2000+

merchants



Explore a marketplace with 30+ categories



Gift Cards

10k+ brands across dining, fashion, travel, and more



Cash Payouts

Direct bank and wallet transfers



Top-ups

Magazine & book subscriptions, mobile top-ups, etc.



Prepaid Cards

Send prepaid cards to anyone across border, currencies, and time zone.



Merchandise & swags

Premium products including fashion, electronics, etc.



Travel

Flights , Hotels, Airmiles, lounge access, and car rentals



Experience

Luxury tours, outdoor, and adventure sports



Health & Wellness

Doctor appointment, wellness session , gym membership and more



Discounts & Offers

Exclusive deals and daily discounts across global brands



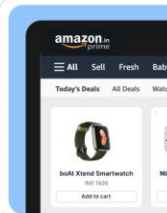
Charity & Donations

Support education, disasters, and more



Games

Play games and get a chance to auction and win prizes



Brand Store

Amazon, Apple & Samsung Brand Stores

Gift Cards

- 10,000+ gift cards across 30+ categories: retail, travel, food, wellness, electronics, and more
- Instant delivery in under 60 seconds via email, SMS, WhatsApp, or QR
- Local-currency redemption across 150+ countries, localized by country and language
- Bulk send to 10,000 recipients from one CSV. Send physical gift cards with personalized messages and hassle-free bulk deliver.



Cash payouts

- Recipients convert reward points into real money, no catalog browsing required
- Direct bank transfers via ACH, SEPA, FPS, UPI/IMPS, and local rails across 50+ countries, settled in 20+ currencies.
- Wallet and push-to-debit payouts through PayPal, Venmo, GCash, Visa Direct, and Mastercard Send, with funds landing in seconds.

Cash reaches faster,
Smiles come sooner



Enter Code

HK9U982302CF

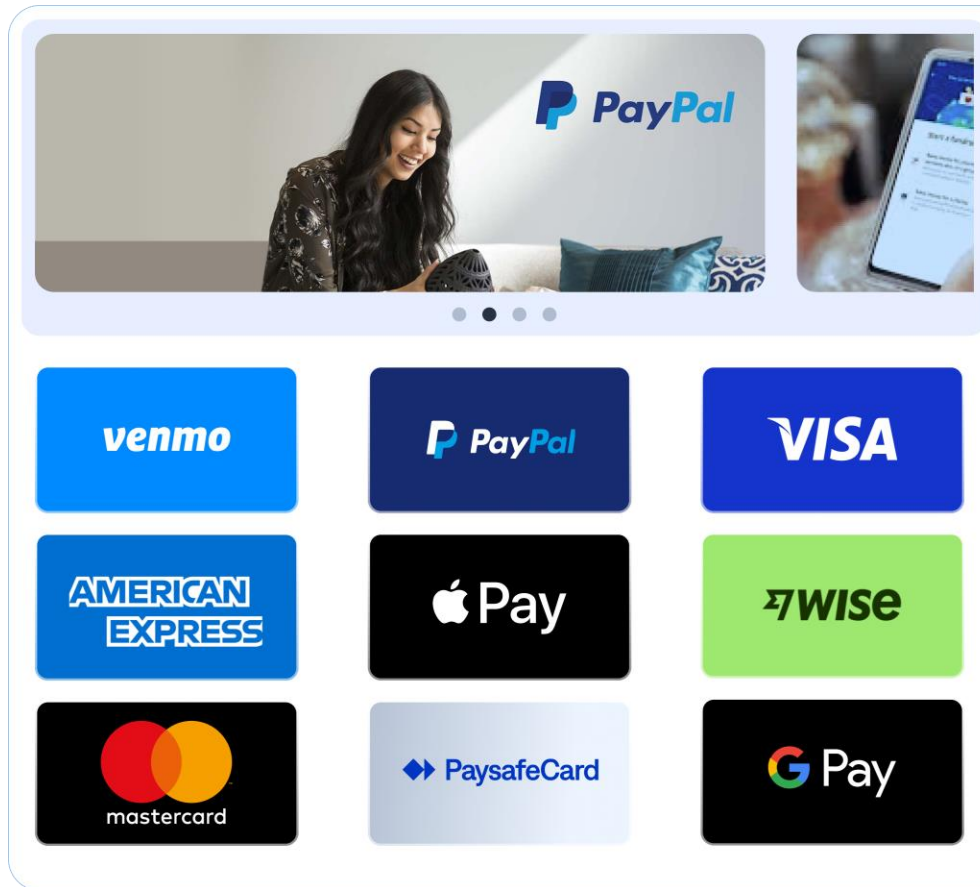
VISA



Payment transfer Successfully!

Pre-paid cards

- Virtual and physical prepaid cards from Visa, Mastercard, Rupay, and more sent as global payouts
- Recipients spend globally across 100+ countries with automatic currency conversion
- Bulk issue to 10,000 recipients in seconds via file upload or API, delivered by email, SMS, or WhatsApp



Experiences

- 100,000+ curated experiences across 100+ countries across tours, activities, adventures, attractions, dining, wellness and more
- Premium experiences from private getaways, cruises, and sports events to once-in-a-lifetime adventures
- Curated by category and region, so the option fits the recipient's location and interests
- Experience gift boxes, physical or digital: recipients get a voucher or box and redeem it for one of thousands of real-world experiences

Mountains feel closer, Adventures feel bigger

Experience

Sort by ▾

Attraction Ticketts



Sport Tickets



Photography



Bike Tour



Culinary



Water Sports



Flights

- Book Flights across 100+ countries with 150+ airlines domestic and international travel
- Fly with Emirates, Lufthansa, Air India, and more with full flexibility, from premium carriers to regional partners
- Always-bookable options with real-time pricing and availability
- Pay fully with rewards or split with personal payment



One-way Round-trip

From*

Enter City or Airport



To*

Enter City or Airport



Departure*

Select Date



Passenger & Travel Details*

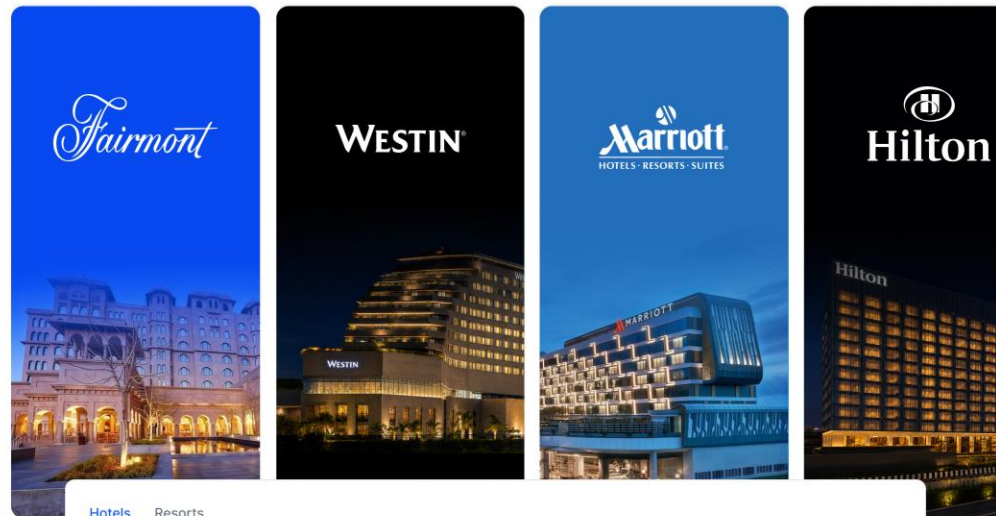
1 Passenger, Economy, All Airlines



Search

Hotels

- Stays in 50,000+ cities across every major travel destination,
- Book Four Seasons, Ritz-Carlton, Westin, and more from premium hotel brands worldwide.
- Instant confirmations with flexible options
- Pay fully with rewards or split with personal payment



Hotels Resorts

Destination*

Fairmont Jaipur



Check-in*

20-7-2026



Guests & Rooms*

2 Guests, 1 Room



Check-out*

25-7-2026



Search

Lounges & Airmiles

- Upgrade the travel experience with premium lounge access across top domestic and international airports
- 1,000+ airport lounges worldwide. Access British Airways, Adani, Taj lounges, and more.
- Turn rewards into miles for future travel, upgrades, or premium-cabin redemptions
- Credit miles directly to frequent flyer accounts

[Lounges](#)[VIP Rooms](#)

Location*

Airport or City



Date*

20-7-2026



Guests & Duration*

3 Guests, 2 Hours



Time*

14:00

[Find Lounges](#)

Merchandise

- 300,000+ products across 15+ categories: electronics, home, fashion, and lifestyle, from brands like Apple, Sony, Bose, Dyson, Nike, and more
- Ship to recipients across 20+ countries, without the hassle of sourcing vendors or fulfilling orders.
- Real-time fulfillment tracking across the full lifecycle: placed, shipped, delivered, cancelled

Minimum 60% off
on watches



Merchandise (3540 products)

Sort by ▾



Beats Solo3 Bluetooth Head...

\$135.11



Marshall

\$ 200



SANDISK 2TB Portable SSD

\$ 30



Samsung Galaxy M33 5G, 12...

\$ 200



Swags

- 30,000+ swag options across 20+ countries, from classic apparel and drinkware to tech accessories and wellness kits
- Customize apparel, drinkware, tech accessories, and packaging with your brand assets, and preview mockups before production
- Inventory stored regionally, with customs and duties handled automatically
- Bulk shipments to offices, individual shipments to employee homes, or scheduled delivery for corporate events

Gifts feel thoughtful,
Teams feel valued



Swags (15000 products)

Sort by ▾



Casual Backpack
USD 60.00



Lightweight Jacket
USD 55.00



Tote Bag
USD 25.00



Stainless Steel Coffee Mug
USD 15.00



Lined Journal Notebook



17oz Stainless Steel
Insulated Bottle



Wooden Coasters Set of 6



Leather Briefcase File Bag

Exclusive brand stores

- Amazon store 2M+ products across electronics, home, fashion, and lifestyle, with local fulfillment.
- Prime-fulfilled delivery with free two-day shipping for US recipients
- Apple store and Samsung Store
- Instant order confirmation and real-time tracking for both admin and recipient



Amazon

Sort by ▾



Wildcraft travel bag

USD 1,719



Morphy Richards

USD 5,675



Philips hair straightener

USD 2,428



Mobile Top-ups

- 550+ mobile operators across 160+ countries
- Prepaid talk-time, data packs, and postpaid bill payments, delivered instantly to the recipient's number

Pay with ease,
Stay connected always.



Mobile Topups Sort by ▾



AT&T



Lyca Mobile



Alo



Virgin Mobile



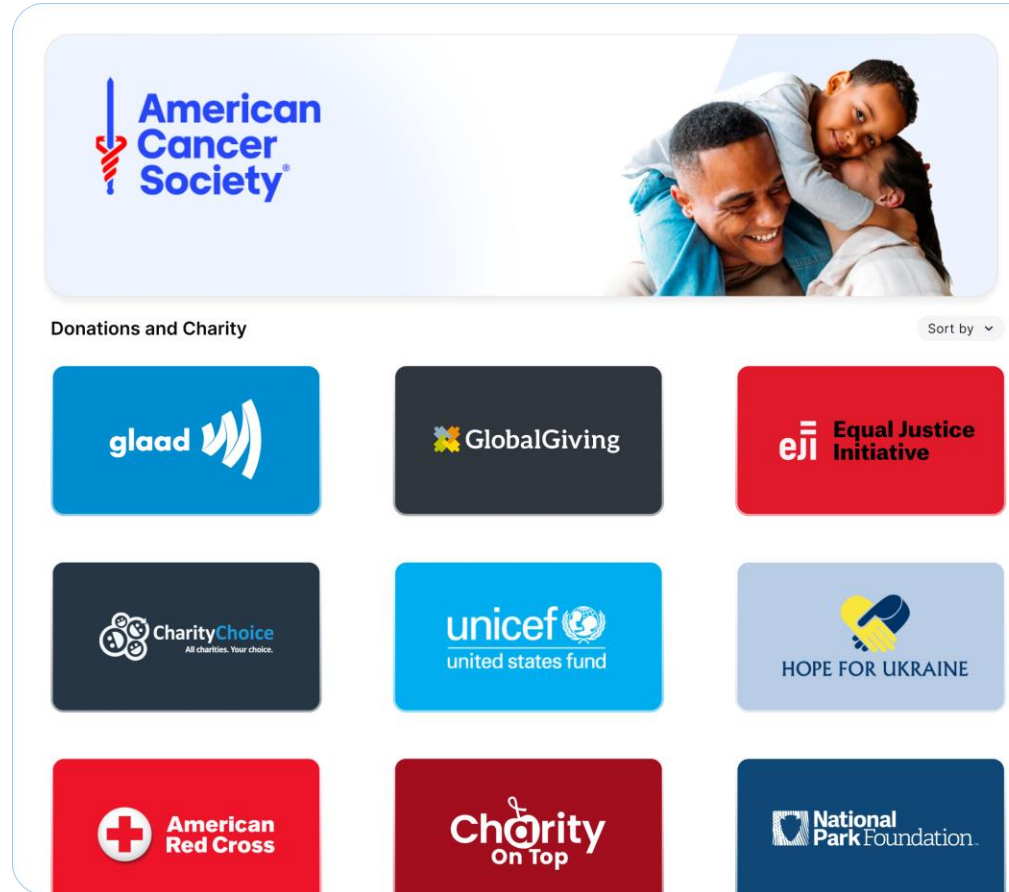
Safelink Wireless



Vodafone

Charity and Donations

- 1,000+ verified nonprofits across causes and geographies: education, health, environment, and disaster relief
- Recipients pick the cause they care about, across 50+ countries
- Tax-exempt nonprofit coverage
- 100% of every donation goes to the cause



Health & Wellness

- 50,000+ health and wellness partners across hospitals, labs, and clinics, with on-the-ground coverage in 100+ cities
- Preventive health screenings, specialist consultations, telemedicine, dental and vision care, and discounted medicines in one rewards experience
- Fitness access to gym memberships, group classes, yoga, bootcamps, and wearables
- Mental well-being support: confidential therapy, EAP programs, well-being classes, and mindfulness apps

Breaths feel deeper,
Minds feel calmer

Health & Wellness Benefits

Sort by ▾



Health Consultation



Wellness Retreat



Pharmacy



Gym Memberships



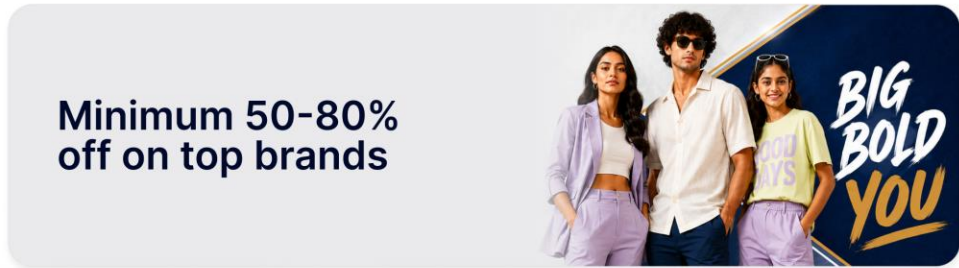
Wearables



Workout Kits

Offers & Discounts

- Up to 60% off at 1,000+ brands: curated promo codes across dining, travel, retail, wellness, and entertainment
- Discounted gift cards for extra savings on everyday spend
- Verified and refreshed monthly, with instant redemption in both formats
- Recipients save \$5,000+ a year on daily essentials, food, fashion, and more



Offers & Discounts

Sort by ▾



Dining

Avail Now



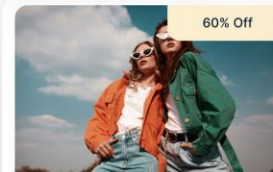
Grocery

Avail Now



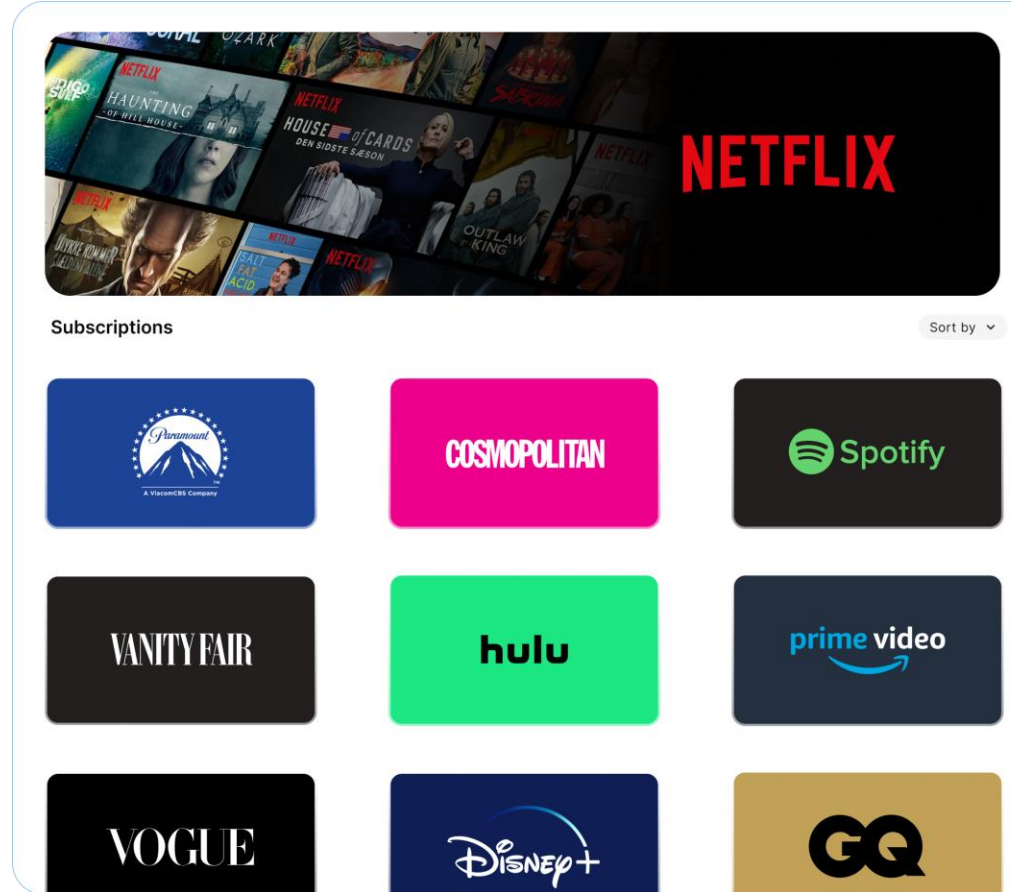
Shopping

Avail Now



Subscriptions & Utility

- 100+ subscription brands across video, audio, edtech, and wellness: Netflix, Disney+, Spotify, Apple Music, Audible, and more
- Recipients pick the service they already use, and redeem instantly
- Electricity, water, gas, broadband, and cable bills paid as rewards, settled directly with 500+ billers
- Direct biller settlement, with no manual reimbursement



Games

- Recipients redeem rewards to play interactive games and win more,
- 1,000+ games and contests across 100+ countries: auctions, sweepstakes, spin-to-win, and prize games
- Formats include auctions, link games, claw and falling-block games, and jewel puzzles
- Offer games and contests for consumer promotions to boost sales and brand awareness

Every spin excites,
Every reward delights



Spin The Wheel

Get a chance to win
assured prices upto POIN
50,000



Play For 100 Rewards >

Roll The Dice

Get a chance to win
assured prices upto POIN
50,000



Play For 100 Rewards >

Scratch & Win

Get a chance to win
assured prices upto POIN
50,000



Play For 100 Rewards >

Everything you need to run a smarter rewards program

Xoxoday offers a suite of pre-built, fully white-labeled marketplace solutions , multi-currency, multilingual, and built for global reward fulfillment across 100+ countries.

- **Standard Storefront**

A fully white-labeled, configurable storefront with brand controls, catalog curation, points rules, language, and currency built in.

- **Tier-Based Catalog**

Distinct reward sets and catalog experiences for each tier, creating differentiated benefits that drive aspiration and loyalty.

- **Personalized Reward Recommendations**

Contextually relevant rewards surfaced from redemption history, category affinity, and behavioral signals.

- **Conversion Rate Control**

Set point-to-currency conversion ratios globally or per category, in real time, with zero program downtime.

- **Points and Payment Gateway Split**

Set a minimum points contribution per redemption, with the remaining balance settled via the member's preferred payment method.

- **Category-Level Redemption Limits**

Enforce minimum and maximum point thresholds per reward category for granular control over how points are spent.

- **Wallet Recharge and Budget Tracking**

A centralized admin wallet with configurable threshold alerts to keep spending on track.

- **Maker-Checker Governance**

Dual approval on every catalog change before it goes live, with a full audit log capturing each action for compliance.

- **Real-Time Reports and Analytics**

Admins can access live dashboards covering redemption behavior, category performance, and adoption trends.

Seamlessly integrate and make rewarding effortless

Rewards API

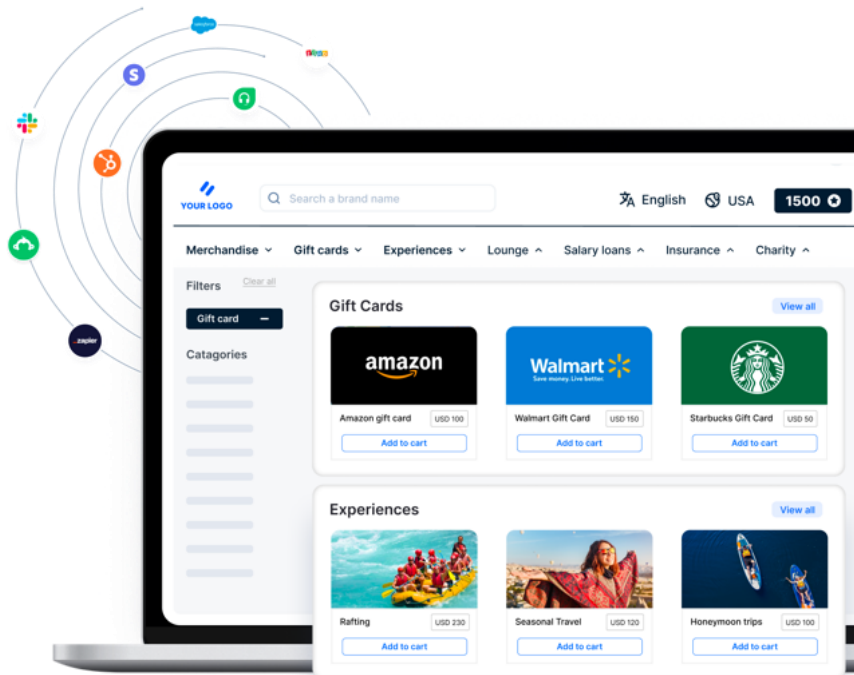
Plug & Play Rewards API of a Global Marketplace. Get complete control over the rewards redemption UI/UX, checkout experience, from the flow of your solution

Reward Marketplace

Rewards Marketplace provides a redemption solution to the points earned in your solution that has prebuilt latest UX and checkout capabilities.

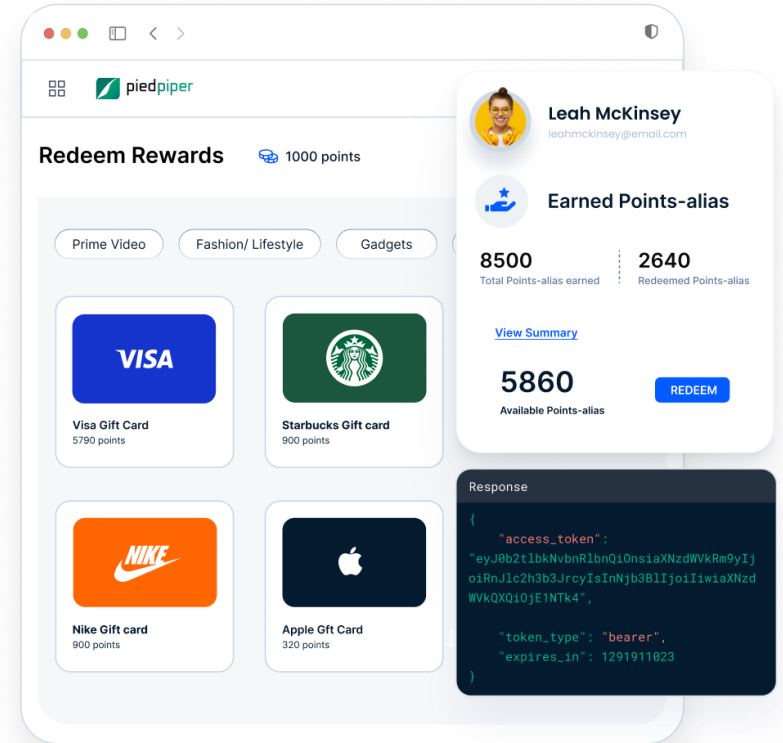
Embedded Rewards iFrame

Embed within minutes as iFrames or use WebView to render in-app and offer a compelling redemption experience.



Plug & Play Rewards API of a Global Marketplace. Get complete control over the rewards redemption UI/UX, checkout experience, from the flow of your solution

- Real-time analytics to track engagement and redemptions.
- Sandbox environment for testing with mock data.
- Customizable payment flow with your branding and messaging.

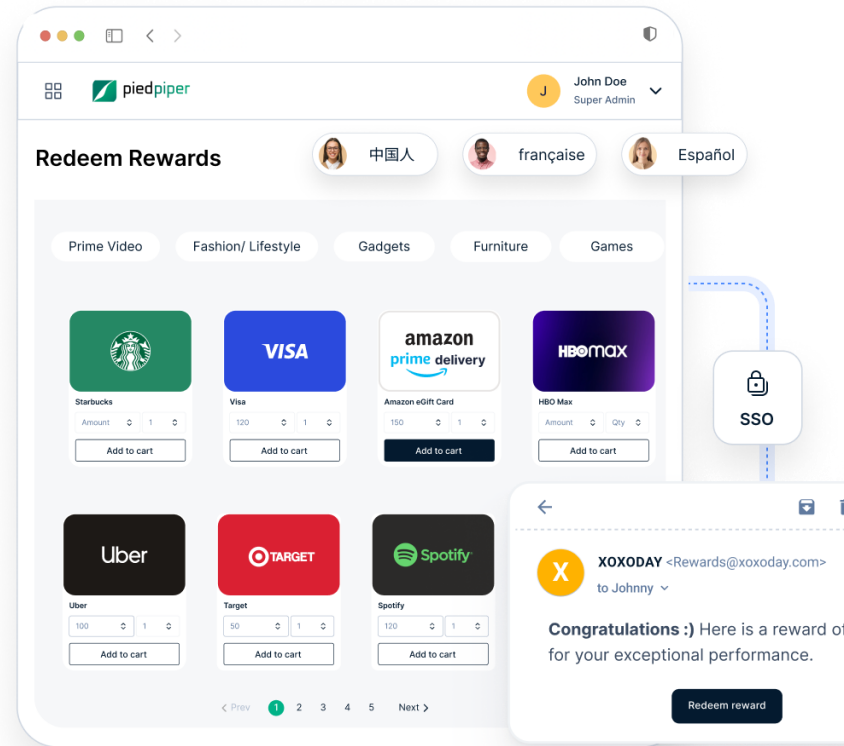


Plug Xoxoday into your ecosystem, your way

Marketplace Redirection

Tap into global rewards ecosystem with marketplace integration, complete with built-in UX and checkout for a seamless e-commerce rewards experience.

- Simplified login with Single Sign-On (SSO).
- Instant reward redemption for immediate gratification.
- Multi-currency and multilingual support for global users.

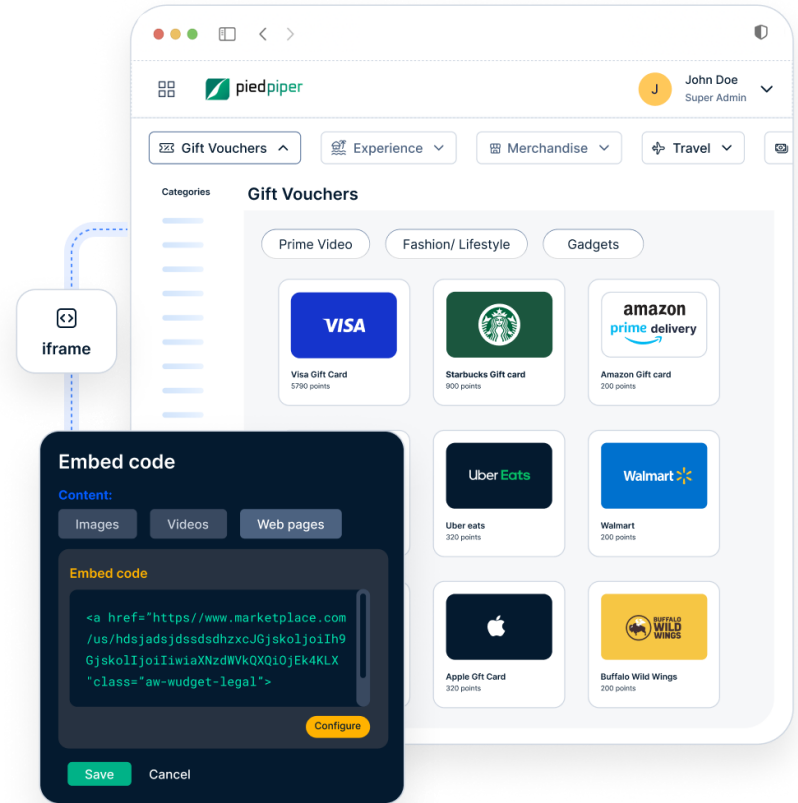


Plug Xoxoday into your ecosystem, your way

Embedded Rewards iFrame

Embed the rewards storefront within minutes using iFrame or WebView allowing for a quick and hassle-free implementation.

- Responsive design for web and mobile devices.
- Seamlessly embed a white-labelled marketplace in your platform.
- Smooth access with SSO or SAML integration.



| Why Xoxoday?



Internationalization

Multiple languages, multiple currencies to launch a global program at scale. Flexible deployment capabilities on private/public clouds or on-premise for greater control and security.



Enterprise-Grade Security

Adheres to leading security and data protection standards, including GDPR, SOC2, ISO 27001, CCPA, CRPA ensuring secure and compliant solution.



Global Rewards Marketplace

Extensive catalog of rewards with 30+ categories, available across 150+ countries with local and international brands.



Value for Money

End to end rewards, incentives & loyalty solutions in one platform powered with an extensive global catalog helps you lower the TCO & gives high value for money. No hidden markups.



Global Support

Dedicated account management and 24/7 global support to ensure seamless operations across different geographies. Support on launch campaigns, emailers, design & marketing collaterals.



Configurable Solution

Full branding controls, custom homepage, module controls, configurable reward flows & fully white-labelled rewards marketplace.

| Global 24*7 Customer Support and Success



Dedicated Support Team

Comprehensive support via phone, email, and chat to ensure smooth operations



Exceptional Customer Success

Customer success team offers regular check-ins & QBRs to help you achieve your goals



Robust SLA Commitments

SLAs ensure reliable, accountable support with high first-contact resolution



Knowledge Base & Communication Campaigns

Comprehensive self-help resources, user guides, API docs, launch collaterals, marketing material



Support Center



AI customer bot

Comprehensive documentation

Continuous ongoing support

Onboarding support

Multi-channel support

Multi-lingual support



About Xoxoday

LEADERSHIP



Pascal Xatart
Board Chairman



Nicholas Smalle
Board Member



Sumit Khandelwal
CEO



Manoj Agarwal
CPO



Abhishek Kumar
CTO



Kushal Agrawal
CMO



Abhimanyu Choudhary
CSO



Piyush Khandelwal
COO

OVERVIEW



Founded in 2012



10+ Global Offices



200+ Partners



400+ Employees



APIS Partners PE Investment



50M+ Happy Users

3000+ CLIENTS

amazon

Adobe

Nielsen

Capgemini

Standard Chartered

H&M

Rakuten

HSBC

Microsoft



Mercedes-Benz

Western Digital



Nestlé

RECOGNITIONS



Gartner

2024: Peer Insights
Customers' Choice

FORRESTER

2023: Employee
Recognition Landscape

Deloitte
Technology Fast50

nasscom

ima

SIRM
BETTER WORKPLACES
BETTER WORLD



Everyday is Rewarding

[Connect with our expert to schedule a demo](#)

[Employee Engagement | Sales Incentives | Rewards Marketplace](#)
[| Perks & Discounts](#)

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